



The theme for 2009 is:

Designing for a Sustainable World

*Start planning today for our 5th anniversary of World Usability Day!
It will take place on Thursday, November 12, 2009*

The fifth annual World Usability Day (WUD), Designing for a Sustainable World. As part of World Usability Day, the Indiana Chapter of the Usability Professionals' Association is hosting an event on Thursday, November 12, 2009 from 8:00am – 4:00pm to promote the exchange of ideas on sustainability as it relates to usability and product development. Everyone with an interest in usability is invited!

What is Sustainability?

Recycling, Reducing, Reusing, Restoring

Why are we talking about usability and sustainability? Usability is no longer only about ease of use; it is about how we use our products and technology. Effective and quality usability must look at the impact products have on the environment. Products must be user friendly AS WELL AS environmentally friendly.

Posters

Posters are welcome. Please indicate that you will be bringing a poster when you register.

Map and Directions

The conference will take place at the IUPUI Campus Center.

IUPUI Campus Center

420 University Blvd (southwest corner of Michigan St. & University Blvd). The Vermont Street garage is connected to the southwest corner of the Campus Center.

Map and additional info: <http://www.life.iupui.edu/campus-center/about/maps.html>

Presented By:



Indiana Chapter Usability Professionals Association

For more information: <http://indiana-upa.org/>

Featuring lectures, break out sessions, and more...

8am – Registration and poster
9am – Welcome and activity
10am – Sessions
12pm – Lunch and keynote
1:30pm – Sessions
3pm – Indiana chapter forum and closing activities

Keynote by: Architect Rod Collier of Rottmann Architects

Sessions Topics

- Introduction to Usability
- Environmental Psychology
- Usability Tools
- The State in Our State: Panel Discussion
- Indiana Chapter Forum

Registration

Register online at:
<http://www.bsu.edu/forms/cics/wudreg09/>

Event News

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