



World Usability Day

Making life easy!

Call for Posters

November 13, 2008
IUPUI Campus Center

For the Indiana World Usability Day 2008 event, a poster exhibit is planned to support exchange of information about current usability-related research and development. The event is open to everyone with an interest in usability – and anyone attending the event is welcome to display posters in the exhibit. Although the focus of World Usability Day 2008 is Transportation, posters related to any area of usability will be accepted.

Poster Exhibit Cost: \$20, which includes admission to the event and lunch.

How do I apply: Send your poster content in PDF format, your contact information (email, phone and affiliated organization) via email to kirstensmith@bsu.edu and your submission fee via postal service to:

Kirsten Smith
CICS
Ball State University
BC212A
Muncie, IN 47306

What is a poster?

A poster is between one and three large pieces of paper. A poster is an opportunity to publish a very short article and discuss it with your peers. It may be an overview of a technical topic, problem, question, product, research or a case study. It may include drawings, text, code fragments, or whatever you need to make your point.

The typical poster is not just a shortened version of a conference talk. Posters are less formal, more interactive, and may provoke argument. Your poster will be on view throughout the conference, so the main ideas should be clear without explanation.

Posters will be displayed throughout the day, which will give all conference attendees the opportunity to read your posters, and for you to discuss your posters with your colleagues. Discussion will happen during registration, at lunch and after the formal presentations.

Technical specifications

From one to three poster-pages, with text large enough to read easily from 2 to 4 feet away. No need to be fancy; hand-written with markers is fine! We will have easels available for display so the poster needs to be stiff enough to be put on an easel.

No more than 3 poster-pages per presentation

Poster presenters must print their own posters and bring the posters to the conference, Presenters who need any additional supplies or equipment (such as special pins for posters on foam-core) to display your poster must provide these supplies for themselves.

We are limited to 25 posters. Each submission will be dated when received.

Please feel free to call Kirsten 765-285-1889.



<http://indiana-upa.org>